



Merrimack County Conservation District

10 Ferry Street, Suite 211
Concord, NH 03301
localfood@merrimackccd.org
603.223.6020

Dear Conservation Supporter,

The Merrimack County Conservation District has lots of advertising space to fill in the 2025 Merrimack County Local Food Guide. We are offering the space to businesses and organizations who contribute to or support the local agricultural community. This is an opportunity to educate the public about the bounty available right here in our county while advertising your business to thousands of consumers. We are proud to say that last year our guide reached over 27,000 people on social media and our website in addition to the 7,500 printed copies which were sent all throughout the county for consumers to enjoy. That's over 34,500 consumers reached!

The Merrimack County Local Food Guide is a professionally published document that lists all farms, farmers' markets, vineyards, and other local food producers within our county. It is printed in full color, in an 8.5" x 11" booklet. We distribute it through the MCCD master mailing list, all libraries throughout the county, farmers' markets, and businesses like yours!

Last year we were able to use the funds raised from advertisements to distribute 7,500 physical copies. This year we aim to expand our distribution both in print and online, which means more ads from the businesses who create such a strong local infrastructure. We are offering ads in color, as well as black and white. There are several size options to fit any budget including an exclusive ad option for farmers. Want to advertise but need help designing an ad? We can work with you, just contact us. All of the funds raised from your ads will go directly into producing and distributing this valuable resource.

We look forward to working with you to promote your business as well as the local food available in Merrimack County!

Sincerely,
Stacy L. Luke
District Manager
localfood@merrimackccd.org
603-223-6020



Merrimack County Conservation District

10 Ferry Street, Suite 211
Concord, NH 03301
localfood@merrimackccd.org
603.223.6020

2025 ADVERTISEMENT FORM

We are putting together the 2025 Merrimack County Local Food Guide, and are accepting requests to advertise from any business or organization in Merrimack County that produces, utilizes, or supports the local agricultural system.

This is a wonderful opportunity to advertise your business while contributing to a publication that educates the public about the importance and availability of local food in our county. Last year we were able to distribute 7,500 copies. We want to increase the distribution this year, but we need your help. Your ad will appear in the 2025 guide, which will be distributed throughout our county and published on the Merrimack County Conservation District and partner websites. Last year our guide reached over 27,000 people on social media as well! That's over 34,500 consumers reached!

The deadline to place an advertisement is Friday, April 25, 2025. (If you would like your farm, CSA, or farmer's market to be listed in our guide's town-by-town listing please contact us at localfood@merrimackccd.org. These listings are free of charge.)

Interested in advertising with us but don't see an option that works for you? Let us know, we will work with you!

Business Name

Contact Name

Phone

Email

Please indicate the advertisement specifications:

FULL PAGE (8.5" x 11")

- Color \$800
 Black and White \$750

1/2 PAGE (8.5" x 5.5')

- Color \$400
 Black and White \$350

1/4 PAGE (4.25 x 5.5")

- Color \$250
 Black and White \$200

FARM-ONLY OPTION (4.25" x 2.75")

- Color \$100
 Black and White \$50

Once we have received your request for an advertisement, Merrimack County Conservation District will contact you about obtaining your graphics/business information for the ad space.

Checks may be written to: Merrimack County Conservation District