



Capital Area Farm & Community Connection

A project of Merrimack County Conservation District

Local Food Guide Advertisement Form

Paid advertisements in the Capital Area Local Food Guide are available for farms and farmers markets within Merrimack County and for restaurants, grocery stores, catering service, or specialty food businesses which *regularly* utilize or sell farm products from within Merrimack County. If you would like to listed in our guide without an advertisement please contact us.

- The advertisement sizes are the same as the Concord Monitor's Green Living Guide.
- 12,000 copies of the guide will be printed and widely distributed; also an on-line version will be available as well.
- There are a limited number of colored ads available. Colored ads require a 10% increase in price. There is space for only one full page ad. This ad is available in color at no extra charge.

STEP 1:

Business Name: _____

Owner/Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

STEP 2: *Please circle the price at which you are purchasing your ad to designate if you would like it printed in black and white or color.*

ADVERTISEMENT OPTIONS	BW	Color	Quantity	Total
* Full page 9.5 x 10.25"	\$450	\$450 x	_____	_____
½ page 5.375 x 10.25"	\$250	\$275 x	_____	_____
¼ page 5 x 5.375"	\$150	\$165 x	_____	_____
1/8 page 2.625 x 5"	\$100	\$110 x	_____	_____
1/16 page 2.375 x 2.625"	\$75	\$82.5 x	_____	_____

SUBTOTAL = _____

STEP 3:

Once we have received your request for an advertisement, we will contact you about obtaining your graphics/business information for the ad space; or you may email it/bring in a CD to our office.

Please note Advertisements must be photo ready. We will not alter original sizes or make cosmetic changes to make your advertisement fit our space.

Please make checks to **Merrimack County Conservation District** and return/mail to:

Merrimack County Conservation District
 10 Ferry Street, Suite 211, Concord, NH 03301
 Or e-mail to Localfood@merrimackccd.org
 Phone: (603) 223-6023 Fax: (603) 223-6030